



Natick Planning Board
2017 Spring Annual Town Meeting Report

Natick Department of
Community & Economic Development

Crosby, Schlessinger & Smallridge LLC



WHAT IS NATICK 2030+?

- **Natick 2030+** is both a **public process** and the resulting **report** that will **define a community-wide vision** for Natick's future development and **guide** our daily planning and policy efforts.

- Land Use & Neighborhood Character
- Housing
- Economic Development
- Natural, Cultural & Historic Resources

- Open Space & Recreation
- Services & Facilities
- Transportation & Circulation
- Implementation



A MASTER PLAN

- GENERATES a **shared vision** for a community's physical character
- IS an **inclusive process** that produces **recommendations** and an **implementation strategy**
- IS a guide for **policies and decisions** that reflect the community's vision
- DOES NOT dictate development or land use for individual properties
- IS NOT **unchangeable**
- Is NOT based on **the views of a few stakeholders** or outside experts



NATICK 2030+ HAS FOUR PHASES

Where are we now?

- Existing Conditions Report
- **Community Vision & Goal Statement**
- Recommendations and Options Analysis
- Final Plan development



NATICK 2030+ UPDATED TIMELINE

NATICK 2030+ COMPREHENSIVE PLAN TIMELINE & WORK SUMMARY

WORK PHASE:	KICK OFF	EXISTING CONDITIONS RESEARCH	DEVELOP TOWN VISION & GOALS	DEVELOP RECOMMENDATIONS	PLAN DEVELOPMENT	PLAN ENDORSEMENT
Dates:	Spring 2016	Summer - Fall 2016	Winter - Spring 2017	Spring - Summer 2017	Fall - Winter 2017	Winter 2018
Public Meeting(s):	6/16/16	November 29, 2016	June 2017	Fall 2017	December 2017	Spring 2018
Work Product:	Work Plan & Scope	Draft Existing Conditions Report April 2017	MetroQuest Survey Draft Vision & Goals Statement Spring 2017	Draft Recommendations Fall 2017	Draft Final Plan November 2017	Final Plan January 2018
Planning Board Action(s)	Participate in public event	Review and approve Draft Existing Conditions Analysis	Review and approve Draft Vision & Goals Statements	Review and approve Draft Recommendations & Alternatives Analysis	Review and approve Draft Final Plan	Approve Final Plan; present Final Plan to TM

Fall 2016

NOW

Fall 2017



NATICK 2030+ IN THE COMMUNITY

- Website – Natick2030.com
- Facebook – facebook.com/natick2030
- May 3 – Town Meeting display
- Community Events & Engagements - 5
- Interviews with Department Heads & Key Business Leaders - 40+
- Public meetings – 5
- Monthly+ MPAC meetings
- Regular Discussion at Planning Board



NATICK 2030+ Metro-Quest Survey

The screenshot shows the 'Natick 2030+' survey interface. At the top, there is a 'Progress' bar. The main content area is titled 'NATICK 2030+' and features a 'WELCOME' sidebar on the left. The central text reads: 'Natick 2030+ Master Plan Check In. We are currently in the process of developing a Community Vision and Goal Statement for the [Natick 2030+ Master Plan](#), and we need your help! Let us know what is most important to you, your family, and your community as we plan for our Town's future.' A green 'Begin' button is located to the right of this text. Below the main text is a navigation menu with five items: '1 WELCOME', '2 PRIORITY RANKING', '3 PRIORITY SURVEY', '4 ON THE MAP', and '5 STAY INVOLVED'. A background image shows a church steeple and autumn trees. At the bottom, there is a help section with a question mark icon and a 'NATICK 2030+' logo. Footer links include 'Help', 'Privacy', and 'About MetroQuest'.

Natick 2030+ Progress

WELCOME

NATICK 2030+

Natick 2030+ Master Plan Check In

We are currently in the process of developing a Community Vision and Goal Statement for the [Natick 2030+ Master Plan](#), and we need your help! Let us know what is most important to you, your family, and your community as we plan for our Town's future.

Begin

2 PRIORITY RANKING

3 PRIORITY SURVEY

4 ON THE MAP

5 STAY INVOLVED

Need help filling out the survey? Town staff and volunteers will be available to assist community members at various locations around town. Please check the [Natick 2030+ website](#) for locations and times.

NATICK 2030+

Help Privacy About MetroQuest

<https://natick2030.metroquest.com/>



NATICK 2030+

FOR MORE INFORMATION

- <https://natick2030.metroquest.com/> (May 19 deadline)
- www.facebook.com/natick2030
- www.natick2030.com/
- www.natickma.gov/162/Community-Economic-Development

